

Idea 9 - SoMe agency

Idea: On the Danish market there is a very weak presence of social media agencies and this is why we want to make one Social media agency which takes care of the social channels of B2B clients mainly focusing on the improving engagement, follower aquisition, content creation and campaign creation. We will charge monthly for our service.

Competence needs:

Business Management

Design

Photography

Photoshop or other editing software, content creation, Sales skills, Digital marketing, SEO, Danish language



Interreg
Deutschland - Danmark



VW VekselWirk

BUSINESS KOLDING

SDU
UNIVERSITY OF
SOUTHERN DENMARK



IBS
ERKENDT
KOLDING



Sydjysk
Vækstforum