

Idea 5 - Empty Your Wardrobe

The project is called Empty Your Wardrobe, its goal is to encourage the sharing of unneeded clothes which will consequently limit their unnecessary disposal and waste. The ideas are to use the product and their qualities as much as possible as it is and to produce less garbage. Empty Your Wardrobe has 3 lines: 1.events where people can exchange their clothes, 2.Workshop where they learn how to recover/upgrade and transform clothes, 3.Sustainable collection called ZOVV made by recycled garments (from the clothes that left after the events). Looking how EYW to become a business that would give us a financial sustainability. Looking for a business model.

Competence needs

Design,
Business education
Concept development
Entrepreneurial thinking
Management experience
Start-up experience
Leadership
Finance experience and education



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